



Confederation of Oregon School Administrators

COSA is excited to announce we are going paperless! Take a look at our exciting sponsorship in our new event app. This is an excellent way to use advertising dollars and gain recognition from your clients. We also have opportunities to sponsor our various events.

Sponsorship		Quantity	Value
Splash Screen	Make a strong first impression while creating a unique revenue opportunity with a splash screen. Visible to every attendee when the event app is launched. This prime digital real estate allows you to move away from the often-missed (and not measurable) printed flyers and posters and toward a "can't miss it" pop-up advertising solution. Also, studies show full-page ads yield the highest rate of engagement.	1	\$1,500
Banner Ad	Visibility the entire three days of the conference with a Banner ad. Banner ads are front and center on the app and help you drive booth and website traffic, increase brand visibility, and boost sales. Attendees can easily connect with you by tapping through to websites or destinations within the app. This includes sponsor listings that house valuable content like contact info, documents, and more.	15	\$500
Sponsored Listing	Exhibitor listings are a standard part of the event app. Be sure your company info is included for all attendees to see.		\$250
Sponsored Icon (home screen)	Top-tier exhibitor showcasing a separate but highly visible sponsor icon on the home screen. An elite custom icon that links	1	\$1,000



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attendees directly to your webpage.			
Interactive Map Listing	Interactive mapping helps users locate sessions, expo halls, sponsor booths, and much more. You will be highlighted along with interactive pins on the map that act as a link to information about your company.	5	\$300
Gamification	Be a part of the “fun side” by sponsoring a game challenge. Games like photo-based scavenger hunts that encourage people to interact with exhibitors and visit booths in a more informal setting help make lasting impressions.		Included in sponsorship
COSA Classic Sponsorship	Wednesday, June 22 nd <ul style="list-style-type: none"> Signage at the golf tournament Sponsorship advertising in the event app 	1	\$500
Special Education Pre-Conference Sponsor	Wednesday, June 22 nd <ul style="list-style-type: none"> Free Table at Pre-Conference Sponsorship advertising in the event app Electronic Ad & Signage at Sponsored Session 	4	\$500
PLATINUM SPONSORSHIP	First General Session, Thursday, June 23 rd <ul style="list-style-type: none"> 45 second video – featuring the sponsor’s company Logo on Conference Banner Present plaque to Superintendent of the Year – on stage Splash Screen on conference app (if still available) 	1	\$5,000



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	<ul style="list-style-type: none">• Electronic Ad & Signage at Sponsored Session• Free Booth at the conference• Free foursome at COSA Golf Classic		
First General Session	Thursday, June 23rd	1	\$2,000
	<ul style="list-style-type: none">• Present plaque to Middle School Principal of the Year (15 seconds featuring the sponsor's company)• Banner ad on the event app• Sponsorship advertising in the event app• Signage at Sponsored Session		
Second General Session	Thursday, June 23rd	2	\$2,000
	<ul style="list-style-type: none">• 30 second video, at session and linked on event app• Present plaque for OACOA Achievement of Excellence Award (15 seconds featuring the sponsor's company)• Present plaque to the High School Principal of the Year (15 seconds featuring the sponsor's company)• Banner ad on the event app• Sponsorship advertising in the event app• Signage at Sponsored Session		
Third General Session	Friday, June 24th	2	\$2,000
	<ul style="list-style-type: none">• 30 second video, at session and linked on event app• Present plaque to the National Distinguished Principal Award (15 seconds featuring each sponsor's		



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		<ul style="list-style-type: none">company)• Present plaque to Assistant Principal of the Year (15 seconds featuring the sponsor's company)• Banner ad on the event app• Sponsorship advertising in the event app• Signage at Sponsored Session		
Fourth General Session	Friday, June 24th		1	\$2,000
		<ul style="list-style-type: none">• 15 second video in session and linked on event app• Present plaque to the Oregon Small Schools Award• Banner ad on the event app• Sponsorship advertising in the event app• Signage at Sponsored Session		
President's Reception	Wednesday, June 22nd		1	\$1,000
		<ul style="list-style-type: none">• Sponsorship advertising in the event app and if exhibiting an interactive map advertising• Electronic Ad & Signage at Sponsored Event• Invitation to event and introduction		
Family Fun Night,	Thursday, June 23rd		3	\$500
		<ul style="list-style-type: none">• Sponsorship advertising in the event app and if exhibiting an interactive map advertising• Invitation to event and introduction		



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OASSA Luncheon	Thursday, June 23rd	2	\$500	<ul style="list-style-type: none">• Sponsorship advertising in the event app and if exhibiting an interactive map advertising• Signage at Sponsored Event
OESPA Luncheon	Thursday, June 23rd	2	\$500	<ul style="list-style-type: none">• Sponsorship advertising in the event app and if exhibiting an interactive map advertising• Signage at Sponsored Event
Thursday Morning Fun Run/Walk (5K)	Thursday, June 23rd	2	\$500	<ul style="list-style-type: none">• Sponsorship advertising in the event app and if exhibiting an interactive map advertising• Signage at Sponsored Event
Thursday Morning Continental Breakfast	Thursday, June 23rd	2	\$500	<ul style="list-style-type: none">• Sponsorship advertising in the event app and if exhibiting an interactive map advertising• Signage at Sponsored Event
Friday Morning Continental Breakfast	Thursday, June 23rd	2	\$500	<ul style="list-style-type: none">• Sponsorship advertising in the event app and if exhibiting an interactive map advertising• Signage at Sponsored Event



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YES, I am interested in sponsoring the event(s) indicated above. Please contact me to confirm.

Name: _____ Company: _____

Address: _____ City: _____
_____ State: _____ Zip: _____

Phone: () _____ Fax: () _____ Email: _____

Please return this form in its entirety to:

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Salem, Oregon 97301
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Email: sera@cosa.k12.or.us